

Culture and Communities Committee

10.00am, Tuesday, 13 November 2018

Third Party Cultural Grants Funding - Review Update

Item number	8.1
Report number	
Executive/routine	Executive
Wards	All
Council Commitments	C46

Executive Summary

This report presents an update on the review of the cultural funding framework and recommends that the review of the Third Party Cultural Grants Review be progressed to conclusion.

The review has been informed by:

- the [Third Party Cultural Grants Co-production Conversations and Update report](#) to the Culture and Sport Committee on 25 October 2016;
- the [Citywide Culture Plan Update and Culture Grants and Service Payments to organisations 2017/18](#) reports on 20 March 2017;
- the [Third Party Cultural Grants Funding Review Update report](#) on 14 November 2017;
- [Citywide Culture Plan Update March 2018](#); and
- the findings of the subsequent consultation and Reference Groups discussions.

The report recommends a proposed timeline to conclude and introduce the outcomes of the review; an interim essential communications programme; and a final report in March 2019 with the Cultural Grants Recommendations report for 2019/20.

The recommendations take account of the Council's Business and Culture Plans themes, principles and commitments.

The recommendations are intended to maintain the fundamental stability of the cultural sector in the city.

Third Party Cultural Grants Funding - Review Update

Recommendations

- 1.1 It is recommended that the Committee:
 - 1.1.1 Approves the continuation for one year (2019/20) of the existing third party cultural grant funding arrangements, aligning with the conclusion of the agreed grant budget savings programme of 10% over four years, 2019/20 representing the fourth and final year of 1%.
 - 1.1.2 Approves the Council's third party cultural grants review programme described in the report recommending the introduction of the Strategic Partners Funding Programme linked to the funding bands protocol, and a new Flexible Fund (previously referred to as an Open Fund) in due course.
 - 1.1.3 Notes the further consultation, and Reference Group meetings which have informed the next steps. The Groups are made up of representatives of both funded and unfunded organisations and individuals.
 - 1.1.4 Approves the timeline of the introduction of the renewed funding programme in financial year 2020/21, with new application, assessment and funding recommendation processes commencing in October 2019.
 - 1.1.5 Approves the proposal to review the Strategic Partners (SP) Programme during the first three years of implementation with a view to developing opportunities to introduce new Partners for the next funding period.
 - 1.1.6 Approves the recommendation to seek to mitigate the impacts of change in the first year on currently revenue funded organisations not invited to be Strategic Partners going forward through the Flexible Fund.
 - 1.1.7 Approves the establishment of new funding assessment panels made up of both Council and external individuals to review submissions and provide recommended recipients to Committee.
 - 1.1.8 Instructs Officers to provide a final Review report in March 2019.

2 Background

- 2.1 In November 2017, the Culture and Communities Committee approved the proposal of developing the Strategic Partners programme from within the currently revenue funded organisations portfolio; the establishment of Reference Group(s) to review and input to the approach; and a Flexible Funding programme as part of what was described as a renewed 'ladder of cultural funding opportunity'.

- 2.2 Two Reference Groups have been established made up of a mix of artists and community arts groups as well as cultural organisations. Numbers were kept to a maximum of 10 per discussion to ensure full debate and input from all parties. A representative of Creative Scotland also participated in the groups as well as contributing directly to the consultation process. Update and consultation conversations have also taken place with Council colleagues. The current Reference Group Membership is shown in Appendix 3.
- 2.3 The intention is to further augment this membership in the coming months with further community representation.
- 2.4 One of the issues raised by the Reference Groups in meetings was that a 'ladder' was not an accurate description of the funding opportunities made available through the Culture Service (Appendix 6), and perhaps points of access to cultural funding opportunities would be a more accurate description.
- 2.5 The Strategic Partners, Flexible Funding and points of access to cultural funding opportunities have been further discussed and developed following Reference Group meetings, and consultation with colleagues from both Council and partner agency sources, in particular Place, Communities and Families, and Creative Scotland.
- 2.6 It is acknowledged that in the Third Party Cultural Grants Review Update report in November 2017, the recommendation was for the introduction of a new application process in October 2018. Given the complexities of interests and interim consultation findings, this has been re-scheduled.
- 2.7 Therefore, continuation for a further year (2019/20) of the current third party cultural grant funding arrangements is recommended:
 - 2.7.1 as a result of the findings and feedback of the interim consultation discussions which have highlighted the sensitivities, expectations and views across a representative cross-section of interested and affected parties;
 - 2.7.2 to facilitate the essential communications and change management inherent in the introduction of a renewed system of grant funding; and
 - 2.7.3 to acknowledge that a number, but not necessarily all, of currently funded arts organisations require time to accommodate funding adjustments as a result of the changes contained in the report.
- 2.8 A list of those currently funded and the grant levels received, is included at Appendix 1.

3 Main report

Context

- 3.1 Edinburgh is a leading international centre of cultural success. The proven benefits of public funding, facilitation and advocacy in the cultural offering and infrastructure in Edinburgh have gained genuine traction in cities across Scotland, the UK and worldwide.
- 3.2 Arts, culture and creative industries-based public funding and support programmes are providing real benefits to the profile, reputation, social and economic success of towns and cities across the UK, for example, Liverpool, Hull, Dundee, Perth and Paisley.
- 3.3 Residents should expect to directly benefit as practitioners, participants and audience members.
- 3.4 Sustaining and strengthening this successful pillar of Edinburgh's economic and social ecosystem, and the longer term ambition for direct local and national policy support and strategies directly influencing and facilitating new and proactive place-making and planning, should lead directly to positive impact on the environment in which arts practitioners can thrive.
- 3.5 This will contribute to delivering greater social, economic and cultural benefits and in a cost-effective way, maximising the constructive contribution of the city's grant-giving protocols, and ensuring alignment to the City's Vision in the short, medium and long term (Appendix 7).
- 3.6 Given the context of public funding pressures, and the need and expectation for further successful evolution and development, the city is also in need of sophisticated thinking from all involved to further develop fundamental shared agendas, benefits and partnership approaches to our cultural planning, funding and offer.
- 3.7 Therefore, while bold innovation would be the ambition, funded organisations will be expected as a minimum, to develop much more collaborative partnership approaches to future business and programme planning, assessment and delivery.
- 3.8 In the context of the obvious current and continuing pressures on public resources, the Council is seeking to continue to maximise strategic impacts. The Third Party Cultural Grants Funding Review programme will contribute to this approach by maximising its direct contribution to the city's continuing success in the most effective and targeted way possible.

Stability and Change

- 3.9 The Council has committed to maintaining as stable an environment as possible, given the fundamental importance of its contribution to the success of the city, whilst also seeking to respond effectively to the Culture Plan consultation findings which asked for more open access to the limited resources. The Review Brief and Purpose are included at Appendix 5.
- 3.10 This is evidently a challenging brief, and the Culture Service has sought to meet it at least in part by establishing new levels and therefore points of access to cultural funding opportunities (Appendix 6).
- 3.11 The Review recommendations cannot meet everyone's expectations. The Review process has sought to continue an open dialogue, and to retain a stable cultural environment, whilst delivering strategic change within a restrained context.

Consultation

- 3.12 The agenda was shared, discussed and debated with two Reference Groupings as detailed in Appendix 3.
- 3.13 The development in the last two years of new opportunities to access resources delivering the Council's citywide Culture Plan Actions agenda and Council commitments was also shared and is also included at Appendix 6.
- 3.14 Consultees acknowledged this achievement in the current context, and also voiced the need for accessible funding for local community-based arts practice activity including provision of arts classes, and resources for both professional and non-professional public art activities based in communities. Whilst professional artist practice could be supported by the Culture Service funding opportunities, much of the identified need requires further exploration with sister Council services, and with those voicing this perceived gap within a community context.
- 3.15 It was also evident that there are enormous expectations attached to the Council's cultural funding agenda going forward, for example, to identify clear pathways and resources to contribute to addressing health and well-being at the point of service delivery; to continue to articulate and evidence the value of culture in the city in such a way as to ensure the Council identifies further financial resources to support its continued success and supporting sector growth and participation; and to identify funds to address the gap in community-based classes and arts-related resources for residents and aspiring practitioners both professional and amateur.
- 3.16 The core proposal is for the Culture Service to identify and align Strategic Partners to funding bands and associated priorities. This will involve some very challenging decisions, both in terms of managing the associated impacts, both negative and positive, as well as the inevitable expectation to appeal against decisions and reductions, or existing revenue funded recipients not being invited to be Partners.

- 3.17 Consultation feedback was varied on this approach. There was a great deal of energy and clear argument in terms of access, transparency, and opportunity for all, behind the prospect of a fully open process, where anyone could apply to bands and self-select to which one, and no existing revenue funding recipient would have certainty going forward.
- 3.18 This approach would mean no Flexible Funding programme as such, a very large number of applicants, and no alignment to the identified and agreed need for core stability. It would also remove Council responsibility to decide, justify and implement a strategic partners programme, and require applicants to align themselves to both the selection rationale and band-related priorities. This would neither deliver the agreed brief, nor a practicable, manageable process.
- 3.19 Either way, there will be requirements in future for revenue funded organisations to, for example, co-ordinate and collaborate on city-based community engagement strategies. This does not happen at the moment. Therefore, for current or potential community-based engagement activity participants, programmes delivered by revenue funded organizations are perceived by some as generally arbitrary and non-strategic in their approach.
- 3.20 In the round, Reference Group feedback erred towards the original proposal to identify Partners for the first round of Strategic funding, and to also continue dialogue with the cross-section of representatives to work towards the further establishment of the requested clear shared agenda to bring to the Council and Committee to evidence and contextualize the rationale for further resource commitments in future.

Prioritisation and Rationale

- 3.21 It is proposed that if the report recommendations are agreed, Strategic Partners will be identified for in principle three year funding this financial year, with submissions 2019/20, and the new programme implemented from 2020/21. The rationale behind the identification of Partners will include having been revenue funded by the Council to date; alignment of capacity; reach; business purpose; partnerships; to maximise effective targeted delivery of Council priorities including the diversity agenda and to the benefit of Edinburgh-based artists and practitioners, across art forms and delivery models.
- 3.22 Partners should also ensure the provision for the city of core venue infrastructure; be Edinburgh-based culture services drivers and providers; and offer continuing provision for practitioners, participants and audiences; they should also participate directly in and/or represent a relevant proactive collaborative and/or partnership or grouping.

- 3.23 The identification as a Strategic Partner will not guarantee that the current revenue funding levels going forward will remain the same. A degree of re-calibration will be established by a representative Panel (see point 3.28) to reflect the proposed bands included in the report as Appendix 4, and it will then be for the proposed Strategic Partners to decide if they wish to proceed to submit an application to the Council on that basis. Strategic Partners will be invited to apply for funding up to a maximum band amount.
- 3.24 Given the obvious pressures on the available budget, the introduction of new recipients of in principle three year funding is not recommended for the introduction of the programme.
- 3.25 It is, however, recommended that this is reviewed during the course of the first three years of implementation. This should explore the opportunity of progress and access to other potential longer term funding recipients, and ensure that a long term fixed revenue funding programme does not re-occur. It should also ensure that the Council has the opportunity to review the success of intended impacts, and to decide its strategic funding direction informed by, and representative of, the continuously evolving city context, resources and environment.
- 3.26 Whilst the Review is intended to provide a degree of stability, refreshed priorities and rationale for revenue funding recipients, and new levels of access to cultural funding opportunities in Edinburgh, it also signifies that a number of existing revenue funding recipients will either be directed to the proposed competitive Flexible Funding process, or will not receive Council funding through the available culture and events funding access points.
- 3.27 It is important therefore, that the introduction of any new programme allows for a period of adjustment for those who require it should they not be in receipt of funding going forward.

Strategic Partners Programme

- 3.28 If it is agreed to confirm the approach to identifying Partners, then a confidential communications programme to disclose the decisions with all affected stakeholders will have to be undertaken in the following two to three months. A Council Officer panel with input from Creative Scotland will establish the proposed Strategic Partners, using the rationale, bands and the related priorities. This would then firstly be shared in confidence with Committee members. The communications programme is needed to ensure that decisions are not presented into the public domain to those affected (both positively and negatively) with no prior briefing or dialogue. The programme would have to be treated as a highly confidential information share and undertaken in advance of the recommended final Committee reporting in March of next year.
- 3.29 Of course, there will be requests to appeal, justify, review and re-think. The intention is to ensure that this is explored, concluded and agreed in advance of the proposed final report in March 2019.

Funding Bands

- 3.30 Priorities are aligned to funding bands (see Appendix 4) and include venue infrastructure & networks; diversity; Edinburgh-based practitioner and artist benefits; the continued delivery and development of the citywide Culture Plan.
- 3.31 Banding has been introduced to maximise and focus Council funding impacts and value of resources available. Each organisation will be asked to submit proposals against the priorities on a 'sliding scale'. It should also provide clear, aligned focus on the purpose and expectations of the funding awards.
- 3.32 The proposed bands are £20,000, £50,000, £100,000, £150,000, £250,000, £500,000, £1,000,000+. With reference to the November 2017 Committee update report, further bands have been added as a direct result of interim consultation conversations to better reflect the focus on fundamental identified priorities at every banding level and requirements related to those priorities.
- 3.33 It is recommended that as part of the renewed approach to Third Party Cultural Grants, programme decision panels made up of both council and external individuals are established.

Flexible Funding

- 3.34 The introduction of a flexible funding budget is central to the ambition of opening up funding opportunities to a wider potential recipient base. The initial intention was to introduce awards of up to two years funding.
- 3.35 The fund is intended to encourage and create new opportunities for project and programme development in the city, and in particular for practitioners to gain useful experience in Edinburgh, alongside cross-boundary (artistic and/or geographical) partnership projects maximising practitioner and participant benefit.
- 3.36 The detail of this funding opportunity and the allocation of resources available is expected to be modelled for reporting in March 2019, as it is partly dependent on the approval of this report and the progress of the subsequent actions.
- 3.37 Keeping in mind that there is a recommendation to retain affected revenue funded recipients, not identified as Partners, to allow for change mitigation where their business stability would be fundamentally impacted. It should be noted that this option will not be feasible for Partners going forward, should their band allocation be at a lower level than their current revenue funding. Therefore, there is an option to introduce a Flexible Fund in the financial year following the introduction of the Strategic Partners programme.
- 3.38 The budget available to Flexible Funding is dependent on final decisions addressing the Strategic Partners banding.
- 3.39 It is intended that the flexible budget will have to be organised into maximum application amounts and strategic priority work strands to provide project funding and maximise impact against priorities.

Next Steps

- 3.40 The next steps are:
 - 3.40.1 2019/20 - recommendation for final year of standstill - last year of four year budget savings programme – 10% over four years (final year (four) reduction of 1%);
 - 3.40.2 Detailed practical application processes developed and introduced following Committee approval of a way forward;
 - 3.40.3 New funding SP programme introduced for financial year 2020/21;
 - 3.40.4 SP applications process introduced Autumn 2019/20;
 - 3.40.5 Flexible Funding fully introduced following year; and
 - 3.40.6 Establish assessment panel(s).

Reporting

- 3.41 The reporting arrangements planned are:
 - 3.41.1 November 2018 Update Report to Culture and Communities Committee including any review as a result of Groups input; and
Subject to Culture and Communities Councillor approval:
 - 3.41.2 November- January 2019 Confidential share across Culture and Communities committee members and sector representatives/recommended recipients - SP allocation proposals, Flexible Funding budget ad model; and
 - 3.41.3 February/March 2019 Report final outcomes and allocations with 2019/20 Third Party Grants Recommendations Report – Culture and Communities Committee.

Update on Measures of Success included in 2017 Report

- 3.42 Previous measures of success for 2017 included the progress and introduction of a more accessible funding framework on three levels. This has been delivered in terms of the progress captured in the report and in terms of more accessible funding opportunities (Appendix 6). The introduction of the renewed framework has not been delivered to the timeline included in the November 2017 report.
- 3.43 Meeting the approved budget savings programme is on target.
- 3.44 Growing the number of funding recipients and new arts activity across the sector and city has in part been achieved through project funding programmes (Appendix 6).
- 3.45 Addressing Culture Plan actions and objectives; and co-production conversations feedback. This has been progressed in part through the consultation processes and reported (Culture Plan update report 2018).

4 Measures of success

- 4.1 Meeting the timelines included in this report.
- 4.2 Introducing the new funding programme efficiently.
- 4.3 Managing communications challenges identified in the report effectively.
- 4.4 The continued stability of the sector whilst introducing the change.

5 Financial impact

- 5.1 There will be no financial impact. The third party cultural grant budget savings programme will not be affected.

6 Risk, policy, compliance and governance impact

- 6.1 There are no compliance or governance impacts arising from this report's recommendations.
- 6.2 There is reputational risk related to the introduction and communication of the change recommended in this report. The process will be actively managed in collaboration with the individual representatives involved and affected, in an effort to ensure open and clear management of decisions and outcomes.

7 Equalities impact

- 7.1 Funding of activity by third parties through grant aid contributes to the Council's delivery of its Equality Act 2000 duty to seek to eliminate unlawful discrimination, harassment and victimisation, and advance equality and foster good relations.

8 Sustainability impact

- 8.1 No impact.

9 Consultation and engagement

- 9.1 The consultation process and reference Groups will continue to inform this process.
- 9.2 Consultation conversations with Senior Council Officers and Creative Scotland.
- 9.3 The Reference Groups' membership will be asked to continue their input beyond the life of the introduction of Review recommendations to both inform the progress of the renewed funding programmes and to continue to provide the essential feedback required.

- 9.4 Reference Groups membership is expected to communicate discussions and findings to their wider networks and to reflect any further constructive input and views back to the Council on the funding programmes.
- 9.5 Reference Groups membership will be augmented in the next few months, and reviewed following proposed final report in March 2019 to ensure continuation of the model and to inform the introduction and subsequent impacts of the programme.

10 10. Background reading/external references

- 10.1 [Citywide Culture Plan Update](#)
- 10.2 [Culture Grants and Service Payments to Organisations 2017/18](#)
- 10.3 [Third Party Cultural Grants Co-Production Conversations Update](#)
- 10.4 [Culture Plan update 2018](#)

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11 Appendices

- Appendix 1 Culture Service Revenue Funding Awards 2018/19
- Appendix 2 City of Edinburgh Council Culture Plan Vision & Objectives
- Appendix 3 Reference Groups attendees
- Appendix 4 Funding bands and related priorities
- Appendix 5 Review Brief and Purpose
- Appendix 6 Culture and Events Service Funding Overview
- Appendix 7 The Future

CULTURE SERVICE REVENUE FUNDING AWARDS 2018/19

Name of Funded Organisation	2018/19 Approved Committee Award (March 2018)	Other Council funding 2018/19
Artlink	£89,132	£21,000 (Direct Payments from Health and Social Care service users)
Capital Theatres	£593,850	
Centre for Moving Image	£104,077	
Collective Gallery	£5,651	
Culture Republic (subsequently closed)	£26,310	
Dance Base	£44,204	
Drake Music Scotland	£3,866	£30,000 (Communities and Families contract to provide music sessions in nine Edinburgh special schools)
Edinburgh Art Festival	£9,280	
Edinburgh Festival Fringe Society	£86,906	
Edinburgh International Book Festival	£46,673	
Edinburgh International Festival	£2,150,697	
Edinburgh International Harp Festival	£1,459	
Edinburgh International Science Festival	£153,166	
Edinburgh Jazz and Blues Festival (Edinburgh Festival Carnival)	£115,140	
Edinburgh Mela	£33,950	
Edinburgh Printmakers	£10,395	
Edinburgh Sculpture Workshop	£12,220	
Festivals Edinburgh	£150,855	

Name of Funded Organisation	2018/19 Approved Committee Award (March 2018)	Receiving any other Council funding 2018/19
Imagine – Edinburgh International Children’s Festival	£74,277	
Lung Ha Theatre Company	£15,769	
Music in Hospitals and Care Scotland	£859	
North Edinburgh Arts Centre	£142,539	Almond Neighbourhood Partnership - £795 Communities and Families - £1,110 (Holiday Activity Fund) Communities and Families - £5,725 (Event Fund (with Screen Education Edinburgh))
Puppet Animation Scotland	£8,337	
Queens Hall	£85,146	
Royal Lyceum Theatre Company	£332,524	
Royal Scottish National Orchestra	£41,701	
Scots Fiddle Festival	£4,338	
Scottish Book Trust	£417	
Scottish Chamber Orchestra	£41,701	
Scottish Indian Arts Forum	£4,303	
Scottish Poetry Library	£4,160	
Stills Gallery	£16,385	
TRACS (Scottish Storytelling Forum)	£31,551	
Traverse Theatre	£40,901	
UNESCO World City of Literature	£29,793	
Waverley Care Arts Project	£10,309	£776,205 (Health and Social Care Contract)
Total	£4,522,842	£834,835

**CITY OF EDINBURGH COUNCIL
CITYWIDE CULTURE PLAN**

VISION:

City partners work together to keep culture and creativity at the heart of Edinburgh's success.

OBJECTIVES:

1. Ensure that everyone has access to world class cultural provision.
2. Encourage the highest standards of creativity and excellence in all aspects of cultural activity.
3. Support greater partnership working in the cultural and creative sectors and maximise resources available to help them thrive all year round.
4. Articulate the positive impact of culture in Edinburgh and promote Edinburgh's cultural success locally, nationally and internationally.
5. Develop and support the infrastructure which sustains Edinburgh's cultural and creative sectors.
6. Invest in artist and practitioner development, and support and sustain the local artistic community.

REFERENCE GROUPS ATTENDEES

Membership to be further augmented over next few months.

Name	Organisation Representation
Gary Cameron	Creative Scotland
Jan-Bert van den Berg	Artlink
Matt Roe	Dance Base
Jim Hollington	Edinburgh International Festival
Ian White	SCO
Lucy Mason	EPAD and freelance arts professional
Sorcha Carey	Chair, Festivals Edinburgh
Katriona Gillespie	Gorgie Collective
Yvonne Weighand Lyle	Gorgie Collective
Morvern Cunningham	Leith Late and freelance arts professional
Asif Khan	Scottish Poetry Library
Donald Smith	TRACS
Johnny Gailey	Blue Print
Michael Fraser	Lung Ha Theatre Company
Brian Loudon	Capital Theatres

Two other representatives were contacted but did not respond

FUNDING BANDS AND RELATED PRIORITIES

£20,000Applications should provide, describe and evaluate:

- Opportunities for Edinburgh residents as arts and creative practitioners
- Co-operative and/or partnership programmes of arts production and programming
- Active engagement with, and reflection of, the city's diverse population in programmes of artistic development

£50,000Applications should provide, describe and evaluate:

- Opportunities for residents and visitors as arts and creative practitioners
- Co-operative and/or partnership programmes of arts production and programming
- Community engagement programmes ensuring direct practitioner experience in their delivery
- Articulate the positive impact of culture in Edinburgh and promote Edinburgh's cultural success, locally
- Active engagement with, and reflection of, the city's diverse population in programmes of artistic development

£100,000Applications should provide, describe and evaluate:

- Opportunities for residents and visitors as arts and creative practitioners
- Co-operative and/or partnership programmes of arts production and programming
- Community engagement programmes ensuring direct practitioner experience in their delivery
- Articulate the positive impact of culture in Edinburgh and promote Edinburgh's cultural success, locally and nationally
- Active engagement with, and reflection of, the city's diverse population in programmes of artistic development
- Commissioning new work

£150,000

Applications should provide, describe and evaluate:

- Co-operative and/or partnership programmes of arts production and programming
- Community engagement programmes ensuring direct practitioner experience in their delivery
- Articulate the positive impact of culture in Edinburgh and promote Edinburgh's cultural success, locally and nationally
- Active engagement with, and reflection of, the city's diverse population in programmes of artistic development
- New work commissioning and development, in particular, working with Edinburgh-based artists and practitioners
- Invest in artists and practitioner development, and support and sustain the local artistic community

£250,000

Applications should provide, describe and evaluate:

- Opportunities for residents and visitors as arts and creative practitioners
- Co-operative and/or partnership programmes of arts production and programming
- Community engagement programmes ensuring direct practitioner experience in their delivery
- Articulate the positive impact of culture in Edinburgh and promote Edinburgh's cultural success, locally, nationally and internationally
- Active engagement with, and reflection of, the city's diverse population in programmes of artistic development
- New work commissioning and development opportunities, in particular, working with Edinburgh-based artists and practitioners
- Invest in artists and practitioner development, and support and sustain the local artistic community

£500,000Applications should provide, describe and evaluate:

- Opportunities for residents and visitors as arts and creative practitioners
- Invest in artists and practitioner development, and support and sustain the local artistic community
- Co-operative and/or partnership programmes of arts production and programming
- Community engagement programmes ensuring direct practitioner experience in their delivery
- Articulate the positive impact of culture in Edinburgh and promote Edinburgh's cultural success, locally, nationally and internationally
- Active engagement with, and reflection of, the city's diverse population in programmes of artistic development
- Commissioning new work
- Invest in artists and practitioner development, and support and sustain the local artistic community
- Support greater partnership working in the cultural and creative sectors
- Deliver national and international programme, profile and reputation

£1,000,000+Applications should provide, describe and evaluate:

- Opportunities for residents and visitors as arts and creative practitioners
- Invest in artists and practitioner development, and support and sustain the local artistic community
- Co-operative and/or partnership programmes of arts production and programming
- Community engagement programmes ensuring direct practitioner experience in their delivery
- Articulate the positive impact of culture in Edinburgh and promote Edinburgh's cultural success, locally, nationally and internationally
- Active engagement with, and reflection of, the city's diverse population in programmes of artistic development
- Support and deliver greater partnership working in the cultural and creative sectors and maximise resources available to help them thrive year round
- Deliver national and international programme, profile and reputation

- Focus on excellence in the content, practice and delivery of artistic programmes of benefit to local artists
- Commission new work
- New work commissioning and development opportunities, in particular, working with Edinburgh-based artists and practitioners
- Develop and support the infrastructure which sustains Edinburgh's cultural and creative sectors
- Ensure that everyone has access to world class cultural provision
- Encourage the highest standards of creativity and excellence in all aspects of activity

REVIEW BRIEF

- To review long standing fixed funding programme and address the current lack of flexibility and to better reflect and deliver priorities;
- To deliver on the request to review funding as an outcome of the Desire Lines and Culture;
- Plan consultation process;
- To review within a fixed budget envelope; and
- To retain a stable environment whilst implementing change.

REVIEW PURPOSE:

- To re-examine funding allocations and associated processes to continue to ensure a renewed effective, accessible and accountable grant awards process;
- To ensure accessible and accountable allocation of limited funding resources to maximise partnerships and to benefit the city's cultural, social and economic future;
- To ensure the Council offers a flexible and effective strategic contribution to Edinburgh's on-going role as a cultural and creative international centre of excellence; and
- To continue to ensure residents and visitors have excellent opportunities as arts and creative practitioners, participants and audiences.

Culture and Events Service Funding Overview

Citywide Culture Plan

City partners working together to keep culture and creativity at the heart of Edinburgh's success

Events Strategy

Edinburgh sustains a core programme to host world class sporting and cultural events, delivering the maximum possible benefit for residents and visitors while enhancing the city's and Scotland's international profile

Third Party Cultural Grants Funding (£4.5M)
3 year (in principle) funding programme

Project Fund (£97,000)
Annual one-off grant programme in partnership funding with the Royal Edinburgh Military Tattoo

Edinburgh Visual Arts and Crafts (EVAAC) (£26,000)
Annual small grants in partnership with Creative Scotland

Strategic Events Fund (£400,000)

Localities Fund (£80,000)
Delivered in partnership with Localities

Local Festivals and Events Fund (£60,000)
one-off grant programme

CULTURE AND EVENTS SERVICE FUNDING OVERVIEW

Citywide Culture Plan

1. Third Party Cultural Grants Funding (£4.5M)

✓ 3 year (in principle) funding programme

- This strategic Council funding programme has been fundamental to delivering and sustaining Edinburgh's successful positioning as a leading international cultural city
 - facilitates programme development and business planning certainty; acts as partnership resource leveraging in funding from a variety of public and private sources
 - the same (36) recipients have been in place for a sustained period of time, therefore, the **Third Party Cultural Grants Review** has been progressed and in response to Culture Plan consultation feedback

2. Project Fund (£97,000)

✓ Annual one-off grants programme

- This new grant scheme was established as a result of the Culture Plan consultation to stimulate artistic and cultural projects that benefit Edinburgh and those who live in and visit the city
 - Established from third party cultural grants budget in 2017/18 and attracted partnership funding from the Royal Edinburgh Military Tattoo (REMT) charitable funds (£50,000)
 - Agreed with REMT that the purpose of the fund would be reviewed annually

Year 1 2017/18

Purpose of the Fund: to organisations undertaking projects in Edinburgh for costs involved in developing new performing arts work. Projects can be at any stage or on any scale and can include participatory work.

24 organisations received funding

Year 2 2018/19

Purpose of the Fund: to organisations undertaking artist-led projects in Edinburgh that extend the reach of arts and cultural engagement by supporting new ways of working to overcome barriers to accessing cultural activity, whether geographic, financial, social or other. This can be achieved in a number of ways,

including: participatory activity and workshops; exhibitions or performances in new spaces across the city; collaborative projects between artists and communities or any other activity which demonstrably meet the purpose of the scheme.

Applications process is current – 43 applications received

3. Edinburgh Visual Arts and Crafts (EVAAC) (£26,000)

- ✓ **Annual small grants programme**
- ✓ **Bursaries scheme for emerging artists**

both available to individual artists and makers towards practice development – 2 funding rounds per annum

- The programme is tailored to the individual artist and includes mentoring which may lead to the development of skills/training, creation of new work, presenting and marketing work.
 - Partnership Fund with Creative Scotland (CS £14,000 / Culture Service £12,000) attracts an average of 50 applications is received per funding round.
 - EVAAC awards grants of up to £1,500 to individual artists/makers living or based in Edinburgh towards costs in developing new work
 - There are 2 bursary awards per year to develop and progress recipients' creative practice over 12 months with an initial award of £1,500 made and additional support available if needed.
 - 4 previous grant recipients and 2 bursary recipients were featured at the 2018 Craft Scotland Exhibition and 5 makers were represented at Scotland: Craft & Design 2018

Events Strategy

- ✓ **Edinburgh sustains a core programme to host world class sporting and cultural events, delivering the maximum possible benefit for residents and visitors while enhancing the city's and Scotland's international profile.**

1. Strategic Events Fund (£400,000)

- The annual allocation of this resource across sporting and other events is aligned to the Strategy
- There is more than one funding model - this is decided based on development potential and Level of event (as outlined below), for example this can be one-off or support over 2 to 3 years, reducing over the time period.
- Programme planning is done in partnership with key agencies including Event Scotland, Creative Scotland, Scottish Enterprise and Edinburgh Tourism Action Group (ETAG), Sport Scotland, Visit Scotland, Chamber of Commerce, and in proactive event planning and management ensures that this Council strategy is delivered by the whole city – a 'one Edinburgh' approach
- In line with the national events strategy, the fund is intended to develop and attract the following three categories of event, which work well within the capital:

- **Level 1: Major international events** led nationally by EventScotland and support the National Events Strategy. Funding would have to be realised through national partnerships, as the budget required for these events would not be available from the Council alone. These events are expected to generate significant economic impact and international media attention for Edinburgh. Winter and Hogmanay events are managed under separate commercial contract.
- **Level 2: Major national events** strategic event opportunity involving one-off additional funding. These events can be led nationally by EventScotland or by other national agencies, with the Council acting as a key player in mobilising local resources and 'activating' the city through city dressing, destination marketing, business partner promotions, satellite events, etc. They should provide national media profile and generate positive economic impact for the city through the attraction of UK-wide audiences.
- **Level 3: Events bespoke for the city** to create a year-round calendar of events for the city and make best use of the financial and physical resources available - shorter in duration and have lower physical and financial impact on the city, allowing several to be held throughout the year between the busier periods of the winter and summer.

2. Localities Fund (£80,000):

✓ Developed in response to introduction of locality model to provide resources and support for locally developed and managed event activity

- Piloted in 2017/18 with one-off funding of £60,000 – allocating £15,000 per locality – well received, but more work needed in terms of locally driven access to funding; and identified need for more resource per locality
- 2018/19 – fund to be managed within each locality
- £10,000 has been allocated from the events fund for each Locality; to date, 3 out of 4 localities have approved match funding delivering a total fund per locality of £20,000. These localities are working on developing an accessible funding process tailored to local need. South East Locality – under consideration.

3. Local Festivals and Events Fund (£60,000)

✓ one-off grant programme in response to need to ensure continued development and delivery of mid-scale events in the city not currently in receipt of Council support

- The fund is aligned with the Council's Events strategy. The Fund offered 6 established city festivals and events a grant of £10k each to further develop and realise their programme ambitions, subject to submissions. These events were identified and agreed by the Culture and Communities Committee membership.
- The events also fulfil the Council Commitments to strong and vibrant communities in particular:
 - 46. Continue to support the city's major festivals which generate jobs and boost local businesses and increase the funding for local festivals and events. Support the creation of further work spaces for artists and craftspeople.

THE FUTURE

***“Our cities should be places of equal opportunities for all, of dialogue and co-creation with our citizens, with a good quality of life and high standards of services. To deliver this, we are committed to continuing our efforts to become more resource efficient, more resilient, more inclusive and to work with our citizens to understand their needs and deliver innovative urban solutions to our challenges.”
Eurocities 2017***

This is provided to offer further context and momentum to the Review and the introduction of renewed funding framework.

Ultimately, the Council has a strategic responsibility in the further development and provision of our urban cultural and creative product and spaces for the future.

Research and networking across cities and regions confirms that cities have a lot to learn from each other, especially with regard to non-financial support to the cultural sector, for example, improving partnerships, and developing ownership and participatory approaches to culture-led development through the co-design of our cultural agendas.

Also, local cultural and creative places are currently re-thinking themselves, for example libraries, youth centres, co-working spaces and creative hubs amongst many others.

Edinburgh is a leading proponent of many of these cultural development obligations, through initiatives such as:

- the citywide Desire Lines consultation initiative, the final, and public element of this cultural policy review process – which continues to evolve
- our membership of the World Cities Culture Forum as a direct result of the innovative Desire Lines programme model
- our citywide agenda approach to our cultural conversations and City Vision development
- our consultative and inclusive approach in seeking to broaden access and input to our shared cultural agendas across service areas and sectors.

Of course, there is much more to do, and it is intended that the Strategic Partnerships will play their part in the further progress of our cultural success.

All of this requires both local and national strategic vision, actions and networks which will allow cultural activity to flourish from the roots, with the already evident positive social and economic benefits.

As a result of our on-going active participation in the Eurocities agenda, a number of shared challenges have been identified which are directly applicable to the Edinburgh environment.

1. Demographics: the need to develop new cultural offers that meet the evolving needs of their changing populations; a coherent intercultural dialogue;
2. Dialogue with and between practitioners, participants and audiences: to continue to ensure this usefully takes place;
3. Governance and networking: the need to further develop and implement longer term strategic cross-sector projects involving health, wellbeing and social inclusion through encouraging new partnerships, collaboration, resources share, and further exploring options around income generation;
4. Adapting to ensure the widest feasible benefit from our digital strategies: ensuring everyone is included in the digital agenda and transition programmes;
5. Finance and organisation both now and in the future: the Council, alongside the funding element, continuing to act as a facilitator, advocate and promoter; and
6. Ensuring the provision of a sympathetic environment: allowing development of unused spaces in the short, medium and long term; studio and rehearsal provision; and on-going product development and exhibition.